# **Baker Alkarimeh**

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#### **EDUCATION**

## **Toulon University**

September 2014 - June 2019

Toulon, France

Doctor of Philosophy

• Major: Information and Communication Science

• Concentration: Interactive Documentary

• Created an interactive documentary project and conducted the first experimental study of its kind in the field of Interactive Documentary

# **Arkansas State University**

August 2009 - August 2011

Jonesboro, AR

Master of Science

• Major: Mass Communication

• Concentration: Radio and Television

**Yarmouk University** 

July 1999 - July 2003

Irbid, Jordan

Bachelor of Arts

• Major: Journalism

• Concentration: Radio and Television

#### **KEY AREAS OF FOCUS**

- Broadcast Graphics
- Corporate Media
- Creative Media Production
- Digital and Nonlinear Storytelling
- Graphic Communication
- Interactivity
- Linear and Interactive Documentary

- Media Analytics & Aesthetics
- Media Portfolio
- Media Production Practicum
- Media Technical Skills
- Multimedia Storytelling
- RTV and Drama Direction
- Video Production

# PROFESSIONAL EXPERIENCE

# Arkansas State University Department of Journalism, School of Creative Media

Jonesboro, Arkansas, USA July 2020 - Present

Assistant Professor of Creative Media Production and Online Coordinator

- Building and instructing undergraduate courses in Creative Media Production (CMP):
   Corporate Media Production, Audio Production II, Media Production Practicum, Media Portfolio, and Experiential Media II
- Developing courses through introducing interactivity and collaborative projects to students in practicum courses
- Increasing student multimedia documentary production with audio assignments

- Teaching Media Aesthetics, Experiential Media II, Audio Production II, Video Production II, Corporate Media Production, Multimedia Storytelling, Media Production Practicum, Media Portfolio to undergraduate students
- Building online communities, designing engaging content, monitoring student performance, enhancing communication, and building courses on Blackboard Learning Management System (LMS)
- Judging and co-coordinating the annual "CMP Festival" student project festival

## **Yarmouk University**

August 2011 - September 2014

Radio and Television Instructor

Irbid, Jordan

- Taught undergraduate courses in media production, radio and television, documentary filmmaking, TV direction, radio and TV drama in linear and nonlinear post production as well as multimedia storytelling, media production practicum, and media analytics
- Introduced and developed public critique sessions to the radio and TV department as a way for students to build confidence in creative communication and multimedia production
- Supervised over 45 final graduation projects in writing for creative media, multimedia storytelling, graphic communication, digital and nonlinear post production, media production practicum, media analytics, and assisted student projects in the field
- Mentored, counseled, and advised over 150 undergraduate students in writing proposals, and scenarios for documentaries and multimedia projects, as well as beginning media skills, tv and radio skills, drama, and tv direction

## **Queen Rania Teacher Academy**

November 2012 - August 2014

Arabic and English Interpreter

Amman, Jordan

- Developed international cooperation between educators with Columbia University
- Interpreted for Jordanian teachers and American researchers
- Coordinated a team of student filmmakers to film the Education training sessions

#### **Arkansas State University**

August 2010 - August 2011

**Graduate Assistant** 

Jonesboro, AR

- Assisted undergraduates with camera operation and post-production in the School of Media and Journalism at Arkansas State University, ASU-TV Studio, and National Collegiate Athletic Association (NCAA) sports cast department
- Covered social and political activities for the Radio and Television department
- Managed, operated, directed, produced, and audio-mixed Radio TV productions
- Summer 2011 Movie Making Camp Coach with the filmmaker Gary Jones, Arkansas State University, Jonesboro, AR, USA

# **Johnny Cash Music Festival**

August 2011

PBS Cameraman

Jonesboro, AR

- Collaborated with PBS TV Channel Team
- Filmed music festival shows

Assisted with interviews of Johnny Cash's relatives

# **Yarmouk University**

October 2004 - June 2009

Radio and Television Technician and Trainer

Irbid, Jordan

- Trained over 300 undergraduate students in digital videotaping, camera shooting, editing, documentary filmmaking, creating news bulletins, and writing for linear and nonlinear media production
- Sound Engineer Trainer for Yarmouk 105.7 FM Radio Station from May 2008 to November 2008

#### **PERSONAL SKILLS**

#### Languages

English, Arabic, French

#### **Media Production and Research Skills**

- Digital and Nonlinear Post production skills with a variety of programs such as Adobe Creative Cloud: Premiere, Photoshop, After Effects, Audition, Spark, Portfolio, and Lightroom
- Final Cut Pro 7, 10, and Motion 5
- KLYNT software for interactive storytelling
- Twine for designing multimedia projects
- SPSS Research Tools
- Performing radio and television news bulletins
- Filmmaking on professional digital cameras
- Short story writer, essayist, novelist

#### Consultation

- Trained cameramen, editors and production assistants
- Advise Masters and PhD Students on their research and theses
- Advised international PhD candidates with the research process, methodology, clarifying hypotheses and questions, while building on my research to develop the field of interactive media
- Consulted with the Mass Communication Department at Yarmouk University about course development, strategic planning, and quality improvement of the program such as the quality of tools and equipment

#### **Organizational and Managerial Skills**

- Liaised with local community making short films that highlighted Jordanian traditional pastimes, Um Qais, Jordan 2020
- Leadership gained from being responsible for 150 students per semester from 2011 to 2014
- Good reporting and filmmaking skills gained by recording intercultural and interfaith conferences in Jordan, 2012 2015.

- Organizational skills gained as a manager and speaker for the "Our Culture's Future Club", managed monthly meetings between 2012 and 2014 about topics related to the written word, the importance of reading, and ways to promote reading amongst young Jordanians in Irbid, Jordan
- Excellent organizational skills gained as the director of 16 documentaries and five fiction films, responsible for writing, filming, editing, and occasional acting
- Excellent organizational skills gained by organizing and managing the Yarmouk University Film Festival for film students for five semesters in a row

#### ADDITIONAL INFORMATION

#### **Publications and Research**

- PhD Thesis, User and interactive documentary: an experimental study of user engagement with interactive documentary. Library and information sciences. Université de Toulon, 2019. https://pdfs.semanticscholar.org/1882/c01ac5b26beb11cd07 A143807efbd343596b.pdf
- Baker Alkarimeh et Eric Boutin, «Interactive Documentary: A Proposed Model and Definition», French Journal for Media Research [en ligne], Full texts/Numéros en texte intégral, 7/2017 Mises en scène du politique contem-porain, Varia, mis à jour le : 21/12/2016, URL: http://frenchjournalformediaresearch.com/lodel/index.php?id=1062.
- Master's Thesis, People's perceptions of women's stereotypes in films: A survey of university students, Arkansas State University, 2011, link: http://gradworks.umi.com/14/95/1495582.html
- Master's Research Paper, Image of Islam in USA Media after 9/11, Arkansas State University, 2011
- Master's Research Paper, Arab Media and Sex Education, Arkansas State University,
   2011
- Novel, Al-Thelal: The Shadows, Jordanian Ministry of Culture Publishing, Amman, 2007

#### **Presentations and Conferences**

- Consulted with Yarmouk University to host Aerial Archaeology 2022 Conference
- "Image of Islam in USA Media after 9/11" and "Arab Media and Sex Education", presented at Western Social Science Association Conference, Salt Lake City, Utah, 2011

#### **Documentaries**

- "Alharh Alfoqah: A Story of Seasons and Departure", an interactive documentary, (2018)
- "Old Village in Gadara" Director, Writer, Cameraman, Editor, Narrator (2016)(
   Nominated to Toronto World International Film Festival 2016)
- "Toulon" Director, writer, cameraman, and editor (2015) Screening held at Media Department for international Student, April 2015
- "Deserted House in Toulon" Director, writer, cameraman, and editor (2015)

• The Language Center At Yarmouk University (Arabic Language Program For Non-Native Speakers) Director, writer, cameraman, and editor (2014), Screened held at Yarmouk University Conference Hall, Link: https://www.youtube.com/watch?v=rkTpuCQPmDE

# Workshops, Training, and Seminars

- Interactive Documentary and Klynt Applications for Designing Interactive Media Workshop, Yarmouk University, May 5th, 2018
- Adobe After Effects and Reproducing Reality Workshop, Yarmouk University, May 5th,
   2018
- Two day workshop on Documentary Film-making in Light of Rapid Technological Transformations, Yarmouk University, April 2nd and 14th, 2018
- Taught undergraduate students documentary and media in Toulon University, Toulon,
   France, 2016
- Radio Production Skills Training for Syrians, Sa'a Suriyah "Syrian Hour", in cooperation with UNESCO and Un Pont Per, September 2013 and February 2014
- Taught English as a second language private lessons pro bono in Irbid, Jordan 2011 -2016
- Seminars on scenario writing from 2011 to 2014, Yarmouk University
- Taught Arabic language and grammar in Yarmouk University, Jordan 2011-2014

## **Filmography and Projects**

- "Aerial Archaeology in Jordan" Director, media advisor, filmmaker with the Aerial Photographic Archive for Archaeology in the Middle East (APAAME) with Robert Bewley of Oxford University's School of Archaeology and the Aerial Archaeology in Jordan Project (AAJ) (2022), Links:
  - https://www.youtube.com/watch?v=rO7zmB5eHk8 https://www.facebook.com/Gadara.Productions/videos/783621873255996
- "Aerial Archaeology in Oman" Director, media advisor, filmmaker with the Aerial Photographic Archive for Archaeology in the Middle East (APAAME) with Robert Bewley of Oxford University's School of Archaeology and the Aerial Archaeology in Oman Project (AAJ) (2022)
- "A Shepherd in Gadara Valley" (2022) D.O.P and Director. https://www.youtube.com/watch?v=VsiOV-p6Rdc
- "My Backyard II" (2022) D.O.P and Director. https://www.youtube.com/watch?v=YPm7jT0J7x4
- "BTS: Training Day" (2022) D.O.P and Director. https://www.youtube.com/watch?v=r2h\_JYsqJYg
- "Ethiopia" in cooperation with AlJazeera Documentary channel and the New Media Center based in Amman (Writer)
- "Snow in Ajloun" Writer, Cameraman, Editor, (2014),link: https://www.youtube.com/watch?v=a7kEpLQg7h8

- "Hunting for Gold" in cooperation with AlJazeera Documentary channel and the New Media Center based in Amman
- "Trash" Director, writer, cameraman, and editor (2014) In collaboration with the Yarmouk Production Team
- "Gadara Seasons" Director, writer, cameraman, editor (2014-2015) Screening held at Umm Qais Theatre, April 2014; won best sound effects at the second Jordanian Media festival, October 2015.
  - https://www.youtube.com/watch?v=14rbNEfojfo&t=9s
- "Romero Restaurant in Gadara" Director, Writer, Cameraman, Editor (2011) Screening held at the Friends of Gadara Antiquities and Heritage Society Art Exhibition, May 2012
- "Gadara Museum" Director, Writer, Cameraman, Editor (2011) Screening held at the Friends of Gadara Antiquities and Heritage Society Art Exhibition, May 2012
- Master's "Hattie Caraway: The Silent Woman" Director, Writer, Cameraman, Editor (2010) Screening held at the Arkansas State University Student Union Auditorium, July 2011 Broadcasted on Arkansas Educational Television Network (PBS), November 2011
- "The Resurgence of Jonesboro's Downtown" Writer, Cameraman, Director. Screening on Arkansas State University (ASU-TV) Channel, August 2010

#### **Fiction**

- "Loneliness" Director, Cameraman, Editor (2014)
- "Playing Marbles in Gadara" Director, Cameraman, Editor (2014)
- "Outcast" Writer, scenarist, main actor, Director (2004)
- "At the Turn of the Memory" Writer, Scenarist, Main Actor, Director (2003)
- "Great Day of Freedom" Main actor (2001)

## **Honors and Awards**

- Full Scholarship from Hermes (European Union) coordinated by Aix Marseille and hosted by the University of Toulon, PhD in Information and Communication Science, Université de Toulon, France 2014-2018
- Master's Thesis "People's perceptions of women's stereotypes in films: A survey of university students" was the top 25 theses accessed in 2016 link: https://www.proquest.com/products-services/dissertations/ProQuest-Most-Accessed-Dissertations-and-Theses-November-2016.html
- Full Scholarship from Yarmouk University for obtaining a Master's in Mass Communication from Arkansas State University, 2009-2011